

CITY OF ATLANTA



November 6, 1967

CITY HALL ATLANTA, GA. 30303

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IVAN ALLEN, JR., MAYOR

R. EARL LANDERS, Administrative Assistant
MRS. ANN M. MOSES, Executive Secretary
DAN E. SWEAT, JR., Director of Governmental Liaison

MEMORANDUM

To: Urban Coalition Steering Committee

From: Dan Sweat

The Private Employment Task Force of the National Urban Coalition has scheduled a regional conference on expanding private employment in Atlanta on December 13. The conference will last for the better part of the day and will involve nationally known business officials and others who will discuss ways their companies have helped to reduce unemployment or provide additional job opportunities and advancement for the low-income people.

As part of our local contribution to the program, it has been suggested that the slide program on employment developed by the Human Resources group be presented to the Coalition meeting. This Human Resources group is made up of representatives of the City of Atlanta, Community Council, Atlanta Chamber of Commerce, and Economic Opportunity Atlanta, Inc.

The slide program has been developed over the last eighteen months period and is designed to present to the private businessman of Atlanta the picture on unemployment and programs designed to combat the problem. A preview of the slide program has been scheduled for 3:00 p.m., Wednesday, November 8, in Committee Room 1 of City Hall.

The Mayor and other members of the Local Coalition Steering Committee are being invited to attend to critique the presentation along with Bob Wood of the Merit Employers Association and one or two other concerned individuals.

I hope that your schedule will permit your attending this preview. It should last about an hour.

DS:fy